

Marianne S. Eggleston has over 25 years' experience in the music, film and entertainment business as an entrepreneur, executive, sales manager; public relations,



marketing and communications strategist. She won a Telly Award for Assistant to Joseph Porrello, Director for PPI Entertainment's Fox TV Special "*It's a Trolly Christmas*". Eggleston has been featured in Black Enterprise Magazine, Jet Magazine, Billboard, Hollywood Reporter, Cash Box and many other trade magazines. Her extensive knowledge and strategic business development skills has helped her build a very unique business concept for her film, music and Internet entertainment marketing, content development, publishing, and public relations, MQ

Communications, MQ Public Relations, MQE Films and the Orlando Urban Film Festival. Eggleston's aspiration is to help young people as well as others who are interested in the creative fields of "Movies & Music" to be successful and achieve their career goals.

Over the past five years, Marianne has developed Music Quest Communications & Public Relations, LLC into a well-respected company. Eggleston is an executive with proven leadership skills in strategic business development and corporate administration. Previously serving as a manager with major Fortune 500 companies such as: Borders Books and Music, RCA, A&M and Arista and BMG Entertainment, PPI Entertainment, entrepreneurial clients and various Chambers of Commerce, Eggleston has consistently developed revenue driven solutions, sponsorships and partnership ventures for both employers and clients which includes sales, marketing, public relations and media campaigns. Eggleston has always been recognized by the media as an executive on the move.

Eggleston was the Director of Urban Music for PPI Entertainment, a major independent music and video label and distributor located in Newark, New Jersey. During a 12-year period, she created, developed, and managed ten various record labels, which included Michael and Whitney Houston's label, several publishing companies, and built the audio division within the international distribution company. Earlier in her career, Eggleston worked with BMG Entertainment, formerly known as RCA, A&M and Arista Distribution, for ten years as a North Central Regional Marketing Manager. She was responsible for market sales well over twenty-million dollars per-year. Eggleston succeeded these revenue objectives through creative radio, retail, clubs, concerts and media exposure for BMG and its associated labels which included artists such as: Janet Jackson, Yanni, Whitney Houston, The Police, Bruce Hornsby, Alabama, Dolly Parton, Elvis Presley, Diana Ross, David Bowie, Hall & Oates, Jefferson Starship, The Go-Go's, The Whispers, Lakeside, Shalamar, Aretha Franklin, Jazzy Jeff-Will Smith, Eurhythmics, Rick Springfield, Dunn Pearson, Melvin Van Peebles and hundreds others.